

SOCIAL MEDIA MARKETING

AT TECHNIEK



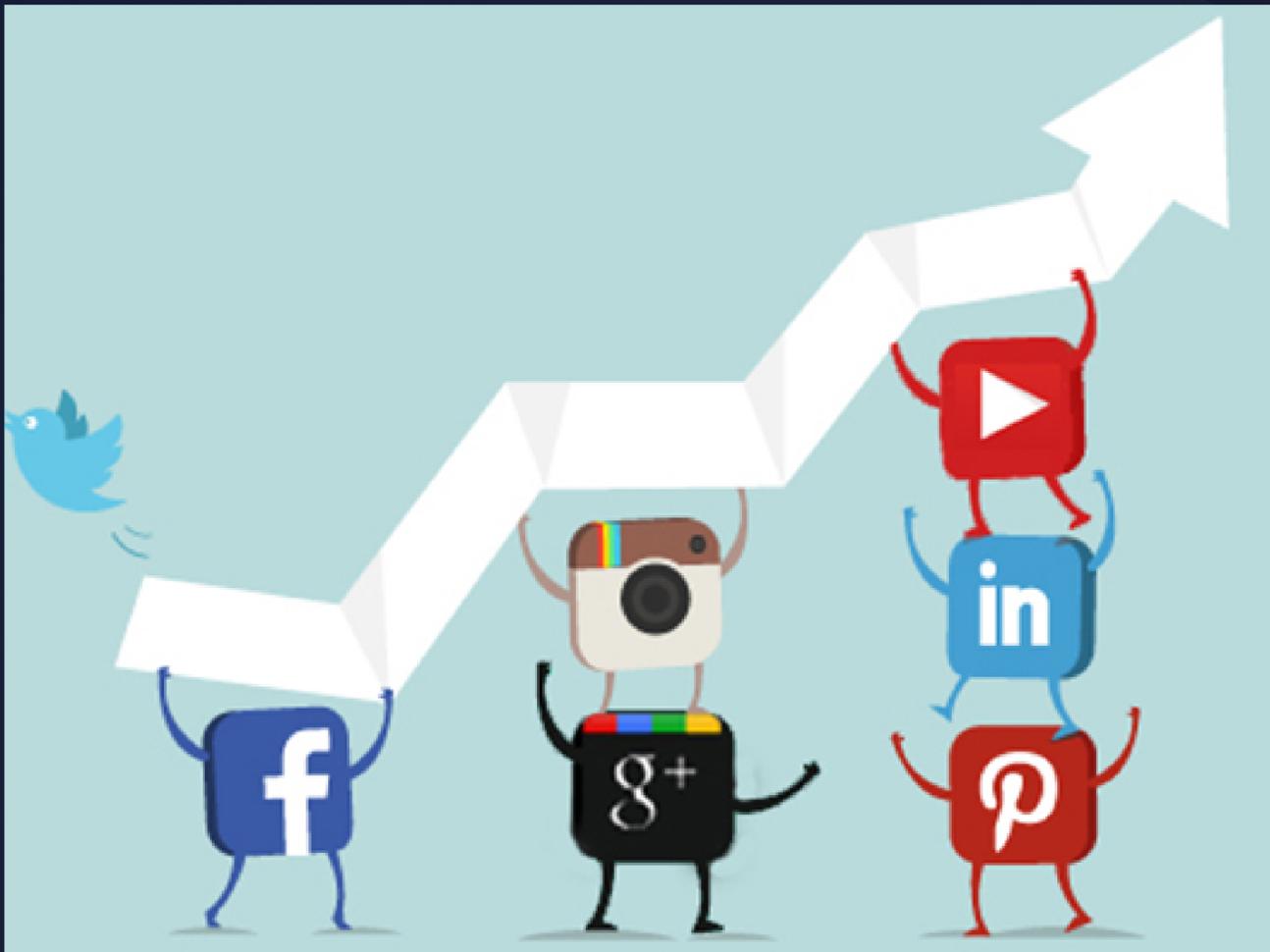


Techniek has a social media marketing team that has highly skilled members with adequate experience and SEO skills.

We create marketing and social media campaigns and strategies for your business and help you increase the traffic on your website.

THE GOALS

- Increasing brand awareness
- Increasing brand engagement
- Monitoring your brand
- Increasing sales and revenue
- Improving Public Relations
- Directing traffic to your website.



GOAL 1

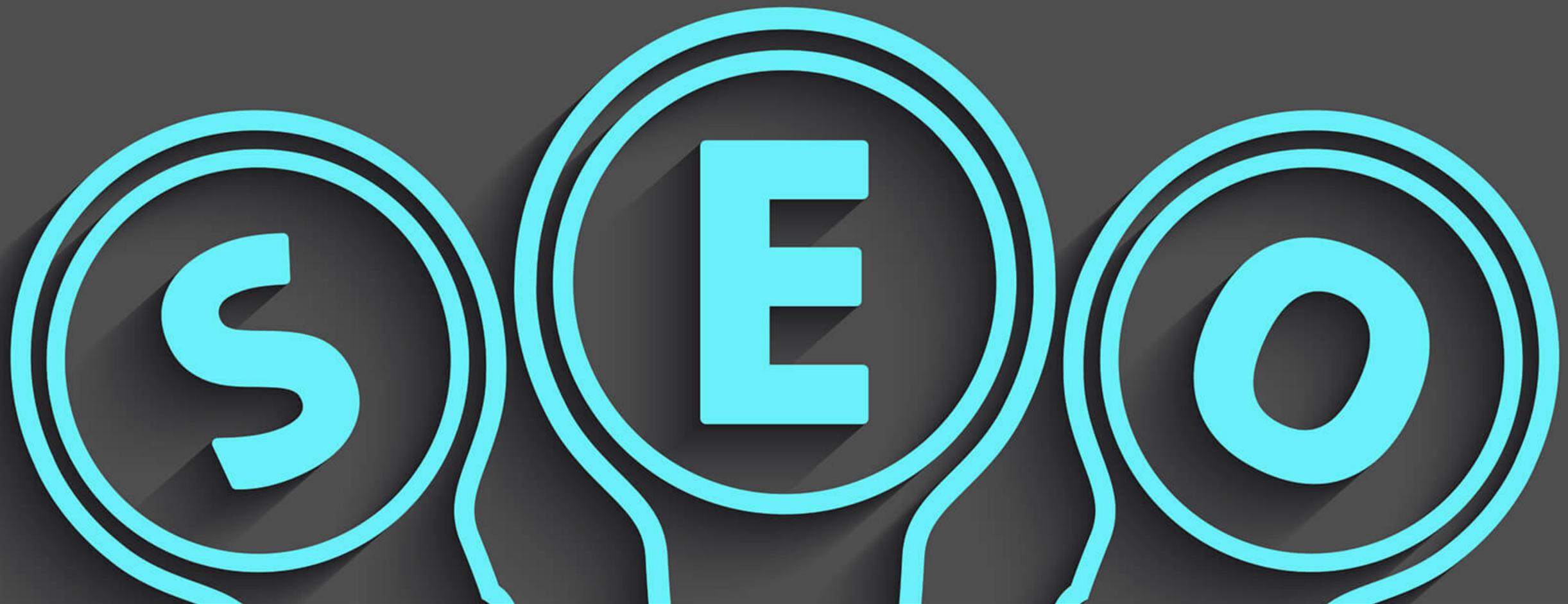
Increasing brand awareness

The first step to the growth of any business or product is making people aware of its existence. Creating brand awareness among the audience helps them to discover and understand your brand, therefore when they need a similar product or service, they will recall your brand.



HOW WE DO IT

Today, people spend a lot of their time on social media platforms. Techniek's social media experts help your company or brand get recognized among the audience by uploading creative social media posts frequently and directing quantity and quality traffic to your website through organic search engine results.



HOW ITS ACHIEVED

Our social media marketing team helps you achieve good brand engagement through various SEO techniques.



Regularly checking and emphasizing on customer reviews, creating interactive graphics and videos to help guide customers through company's website and products properly.

GOAL 3



Monitoring your brand

Techniek not only helps you in building a brand reputation for your company but also ensures it's maintained. Our team constantly monitors your company's growth and development and notifies you about any steps that need to be taken for continuous growth.

GOAL 4



Increasing sales and revenue

After interviewing our clients we make a goal diagram. Once our goals such as the minimum number of sales, minimum customers in a month, our pricing strategy, etc. are decided, we define a course of action to meet those goals.

HOW WE ASCERTAIN SALES



Our team focuses on the repeat customers and analyzes what is it they like and dislike about your company. We suggest some complimentary services or discount offers that gain more clients and make more sales. If need be, our team also helps you in your pricing strategy which will result in increased sales.

GOALS

PUBLIC RELATIONS

Improving Public Relations

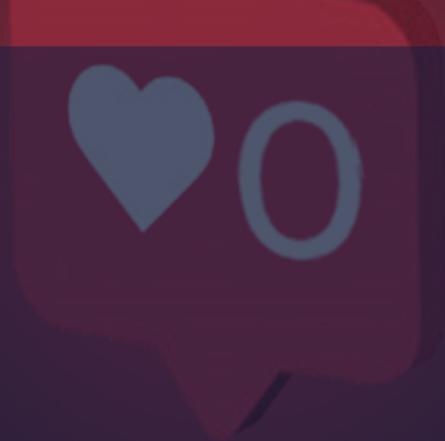
No business could survive without good Public Relations, be it Business to clients or business to business, maintaining good public relations is necessary to widen your horizons and grow your business. Our social media team helps you connect with more clients and businesses by expanding your social media reach.

GOALS

Directing traffic to your website.



By posting on social media frequently using the SEO keywords, arranging numerous guest posts, using anchor texts and through building external links, we ascertain that your target audience is directed to your website.



COME WORK WITH US
AND EXPERIENCE
SMOOTH AND
EFFICIENT WORKING..